



Advertising
Specialty
Institute®

Instagram Reels: Use Social Media's Hottest Platform to Get More Clients

Marki Lemons Ryhal



markilemons ▾



1,257 Posts 24.8K Followers 7,496 Following

Real Estate Keynote Speaker her/hers/she

Real Estate

I'm your GIRL, Marki Lemons Ryhal

Keynote Speaker

Who's Who in Real Estate

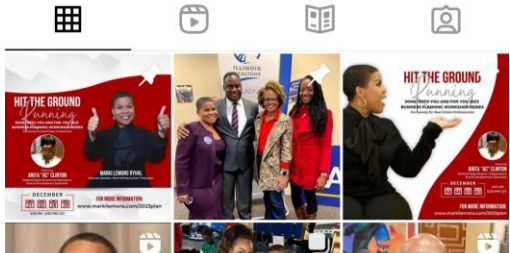
CAR, NAR, & REBI 2023 BOD... more

🔗 2 links

Professional dashboard
New tools are now available.

Edit profile

- MODEL
- COACHING
- SPEAKER
- SOCIAL SEL...
- SIX I



← asicentral



740 Posts 5,586 Followers 1,946 Following

Advertising Specialty Institute

The Advertising Specialty Institute. Serving professionals in the promotional products industry.

🔗 insta.asicentral.com/

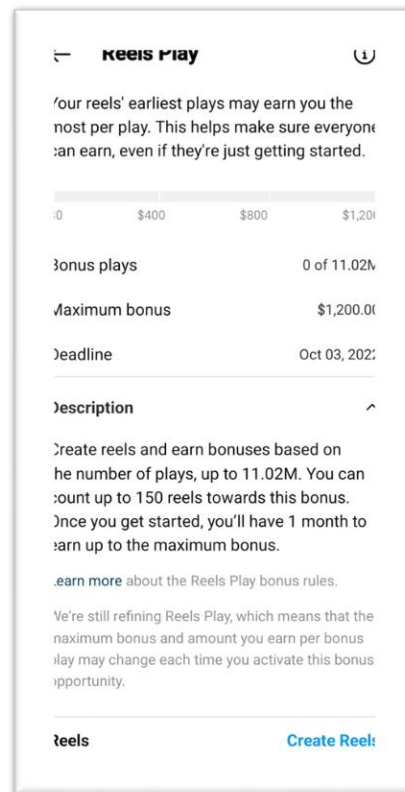
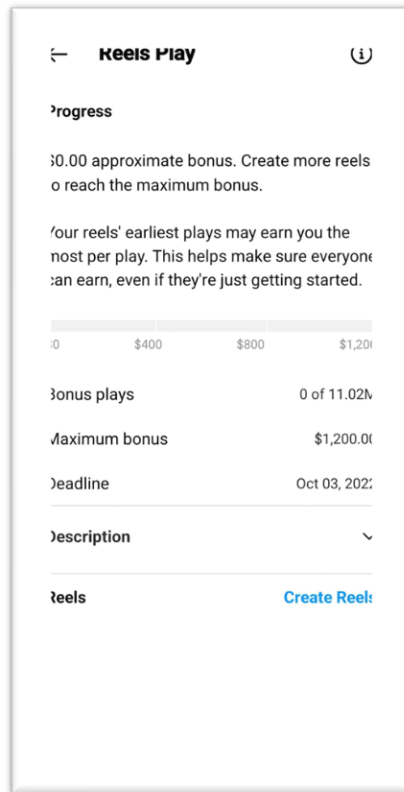
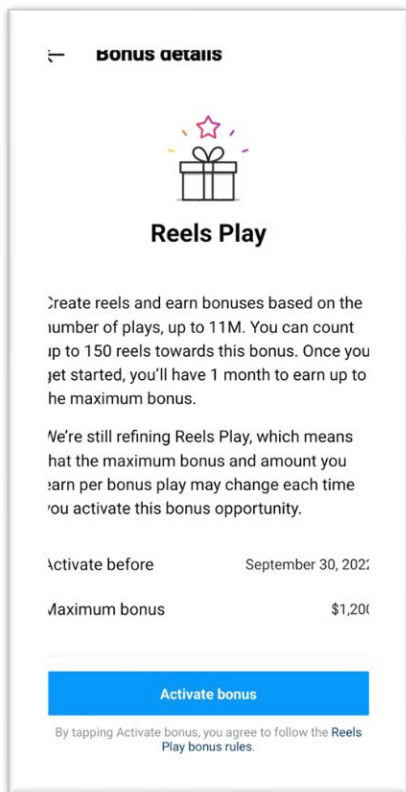
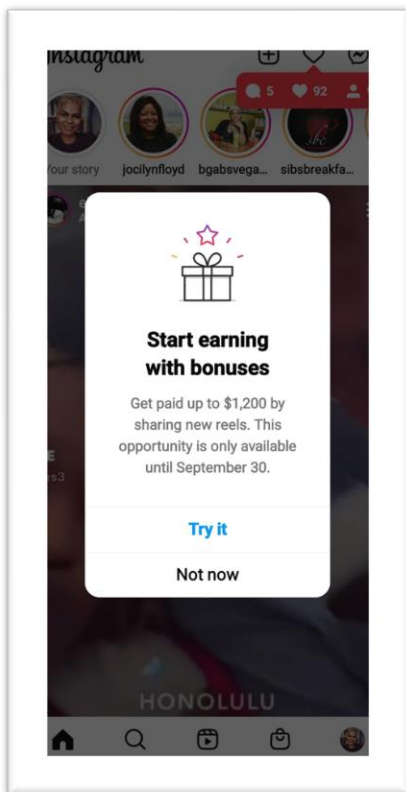
4800 Street Road, Trevose, Pennsylvania 19053

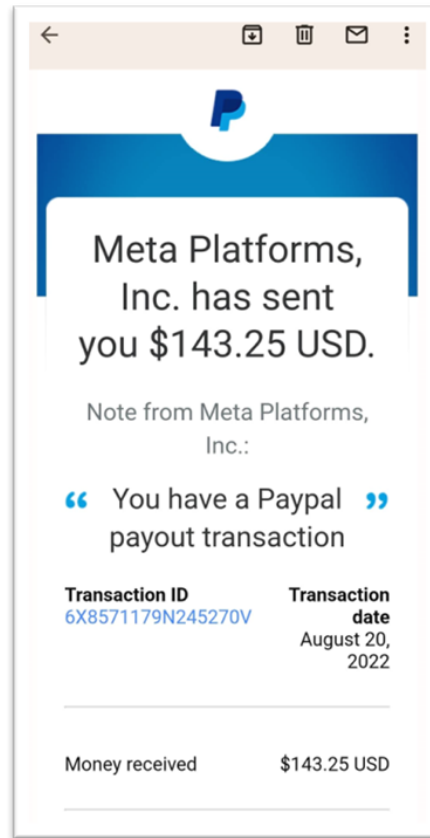
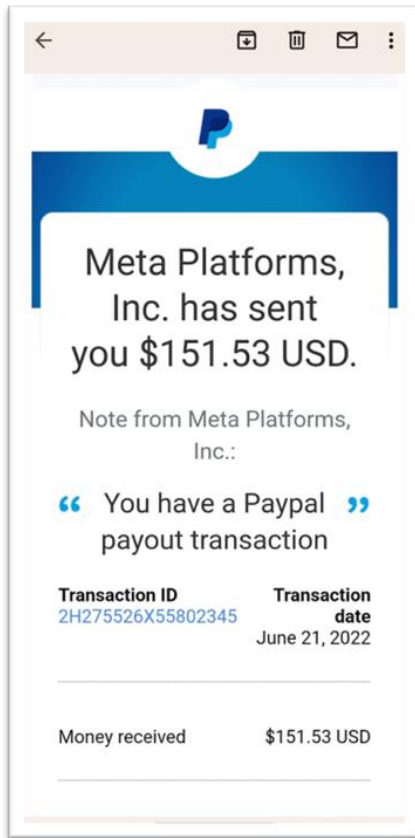
Followed by themagnetgroup and eminentpromo

Follo... ▾ Message Contact +👤

- News
- Education
- #PromoPets
- Podcasts
- S








Advertising
Specialty
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EVERY STEP OF THE WAY™


**Did you know that the
“Name” field
in your Instagram bio
is searchable?**


← promotional products


Top Accounts Audio Tags Places


- 


totallypromotional
Totally Promotional - Custom Promoti...
Followed by eminentpromo
- 


hitpromotional
Hit Promotional Products
Followed by eminentpromo + 1 more
- 


randywolfberg
Promotional Products
- 

iwipromotionalproducts
iwi Promotional Products
- 

anythingprinting
Promotional Products
Followed by whenareyoumoving
- 

progresspromotionalproducts
Progress Promotional Products
Followed by maryconway_homes
- 

shumskypromo
Shumsky • Promotional Products
- 

promo_products1
Promotional products
- 

promotionaldistributor

←

Top Accounts Audio Tags Places

- # **#promotionalproducts**
766K posts
- # **#promotionalproductswork**
44.8K posts
- # **#promotionalproductssupplier**
5000+ posts
- # **#promotionalproductsaustralia**
1000+ posts
- # **#promotionalproductsupplier**
1000+ posts
- # **#promotionalproductstradeshow**
500+ posts
- # **#promotionalproductsworkweek**
100+ posts
- # **#promotionalproductsmelbourne**
100+ posts
- # **#promotionalproductscanada**

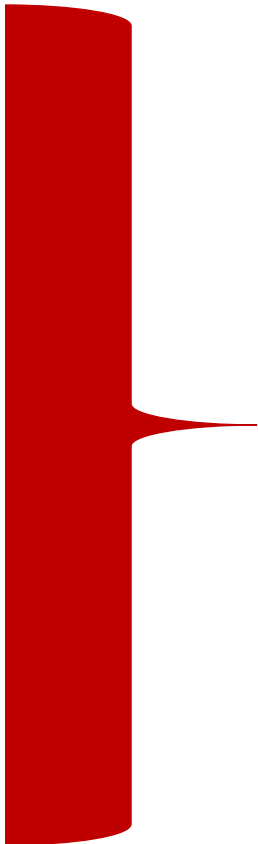
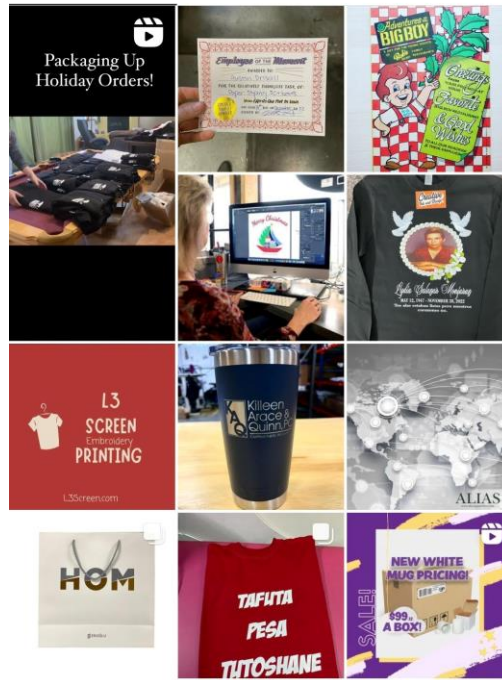
← **#promotionalproducts** ⋮

766K posts

Follow


Followed by eminentpromo, vectorart_promotionalproducts and


Top Recent Reels



← promotional products


Top Accounts Audio Tags Places

 **Hit Promotional Products**
7150 Bryan Dairy Rd, Largo, Florida


 TPS Sports Custom Team Gear & Pro...
8251 Lemont RD, Darien, Illinois


 Promotional Products Partners
Mundelein, Illinois

 Progress Promotional Products
3344 Commercial Ave, Northbrook, IL

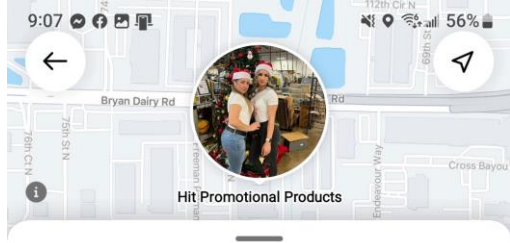
 Artina Promotional Products
50 S Liberty St, Ste 250, Powell, Ohio

 Hit Promotional Products
255 Cresentville Rd

 AlleyT Custom Apparel & Promotional ...
103 S Jeffery Ave, Ithaca, Michigan

 Staples Promotional Products
1520 Albany Pl SE

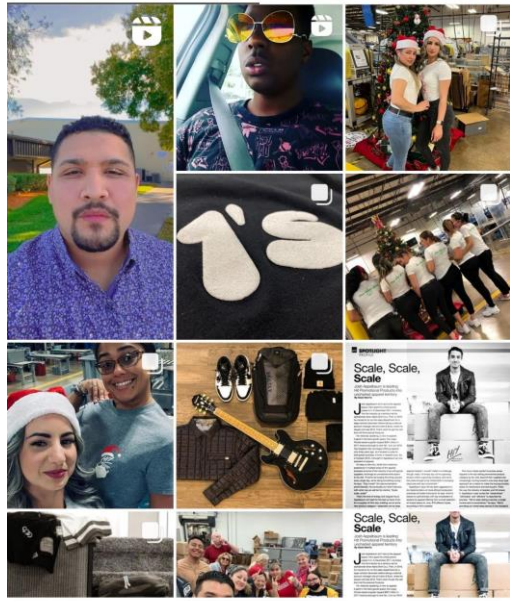
 Eco Promotional Products, Inc.



Hit Promotional Products ⋮ ✕

Screen Printing & Embroidery  

Top Recent



markilemons ▾

1,257 Posts 24.8K Followers 7,496 Following

Real Estate Keynote Speaker her/hers/she
Real Estate
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Keynote Speaker
Who's Who in Real Estate
CAR, NAR, & REBI 2023 BOD... more
🔗 2 links

Professional dashboard
New tools are now available.

Edit profile

MODEL COACHING SPEAKER SOCIAL SEL... SIX I

HIT THE GROUND Planning

✕ Edit profile ✓

Change profile photo

Name
Real Estate Keynote Speaker

Username
markilemons

Pronouns
her/hers/she

Website
<https://linktr.ee/markilemons>

Bio
J Author 🌱 #RealEstate Influencer w/ #Lipedema

Profile information

Page Marki Lemons Unlimited, Inc. >

Category Real Estate >

Contact options Email, Phone >

Action buttons None active >

Profile display Contacts hidden >

markilemons ▾

1,257 Posts 24.8K Followers 7,496 Following

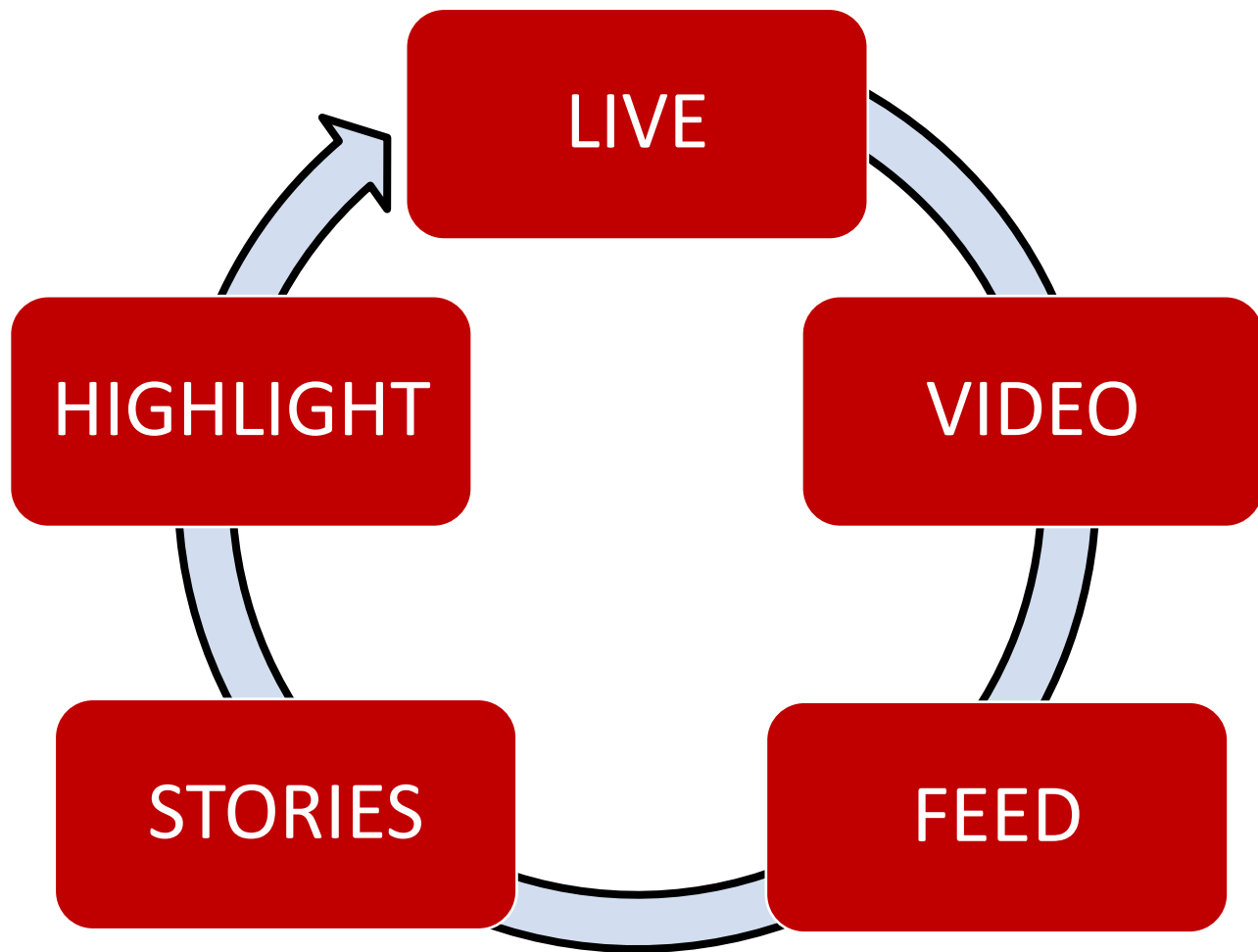
Real Estate Keynote Speaker her/hers/she
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MODEL COACHING SPEAKER SOCIAL SEL... SIX I

HIT THE GROUND Planning




9:12 55%






markilemons 

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[2 links](#)


Professional dashboard 
New tools are now available.






Edit profile


MODEL COACHING SPEAKER SOCIAL SEL... SIX I


   




9:13 55%


markilemons 


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Real Estate Keynote Speaker her/hers/she
Real Estate
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Keynote Speaker
Who's Who in Real Estate
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[2 links](#)


Create


 **Reel**


 **Post**

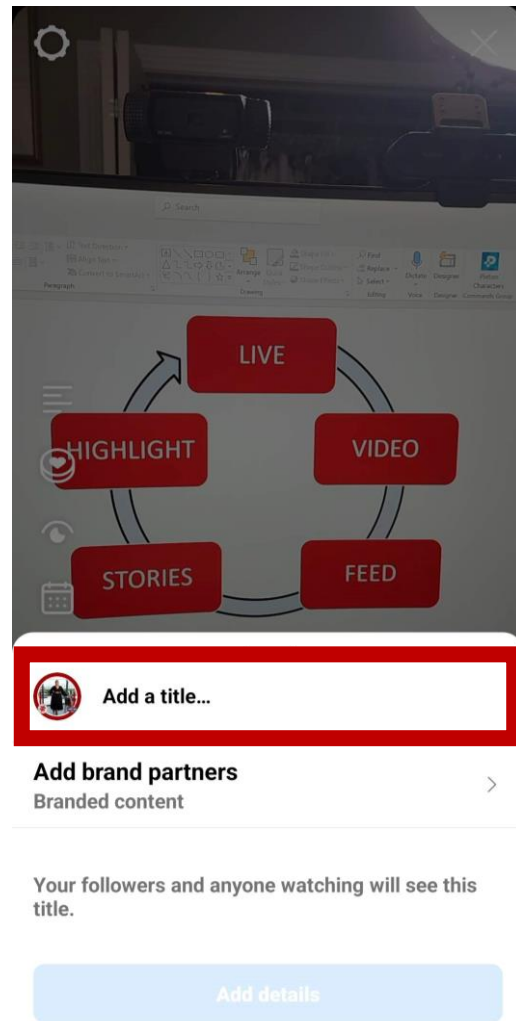
 **Story**

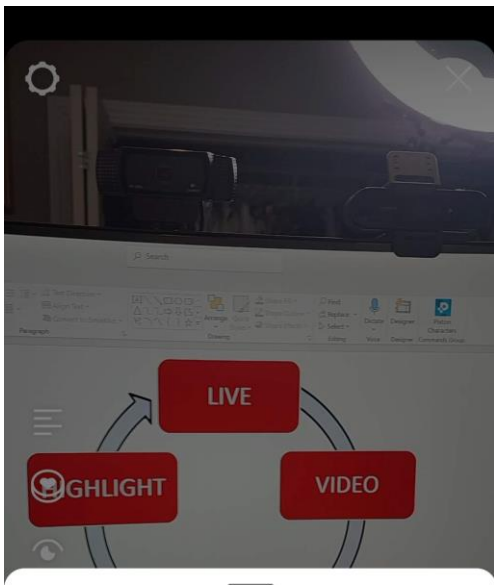
 **Story Highlight**

 **Live**

 **Guide**

 **Fundraiser**





Broadcast audience

Public

Anyone can watch and your followers will be notified.



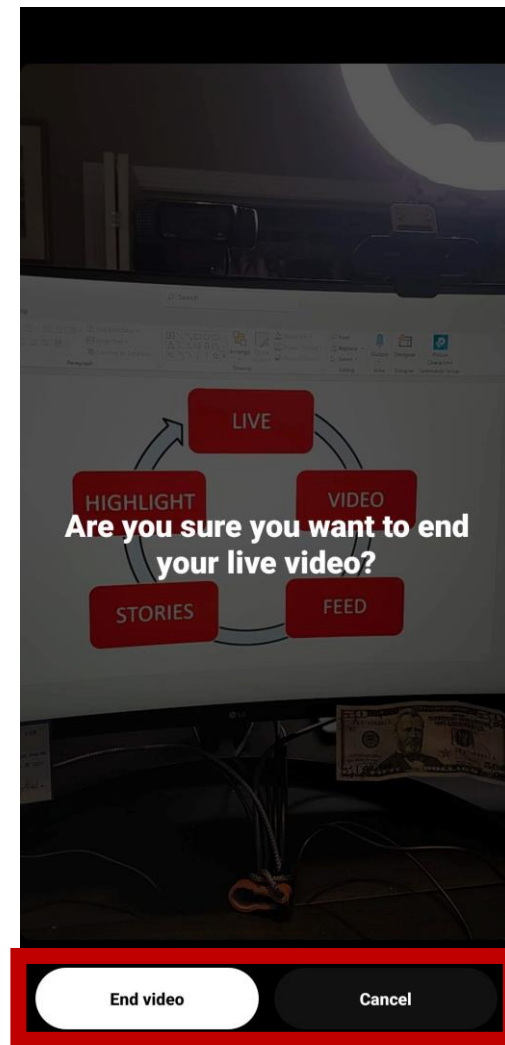
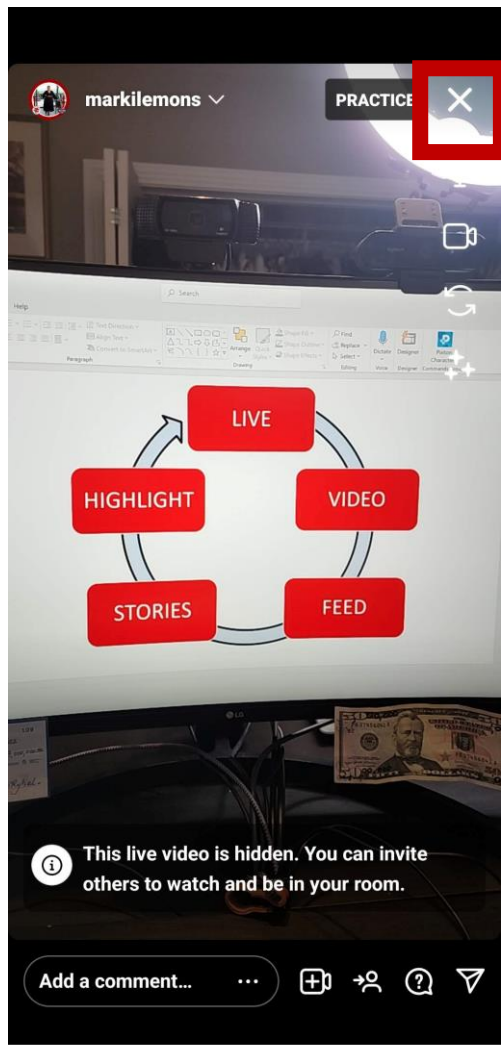
Practice

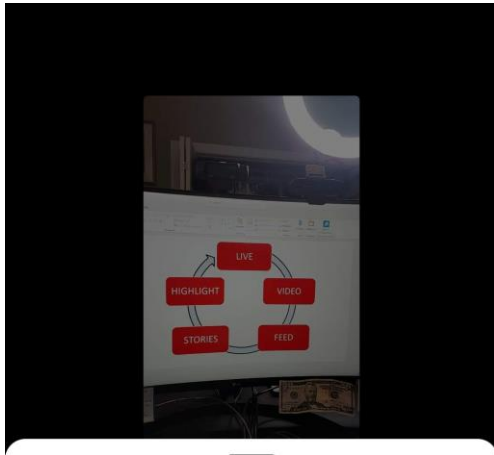
Go live by yourself or with others to practice. Nobody will be notified and you can change the audience when you're ready.



Set audience







Live video ended



No badges were purchased.



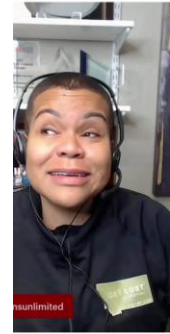
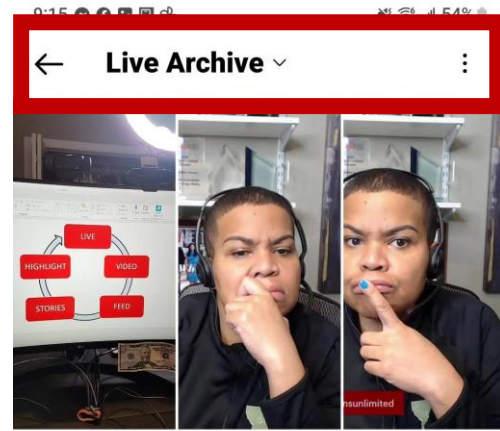
View In Live Archive



Discard media



Go live with more people



Live streams are saved to archive for 30 days.

← **New Post**



Write a caption...

Tag people >

Add paid partnership label >

Add location

Marki Lemons Unlimite...

Chicago, Illinois

Add to Series >

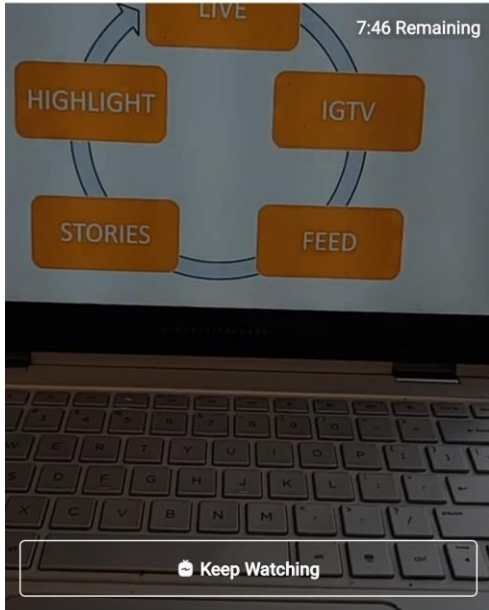
Boost post

Advanced settings >

Share



markilemons



View Insights

Promote



markilemons Instagram Prism Post (5 Locations Boo) • Post to Five places with one post in Instagram... more 43 seconds ago

fashionbombdaily

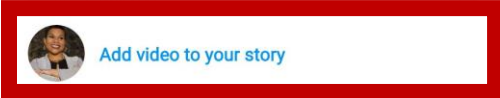










markilemons

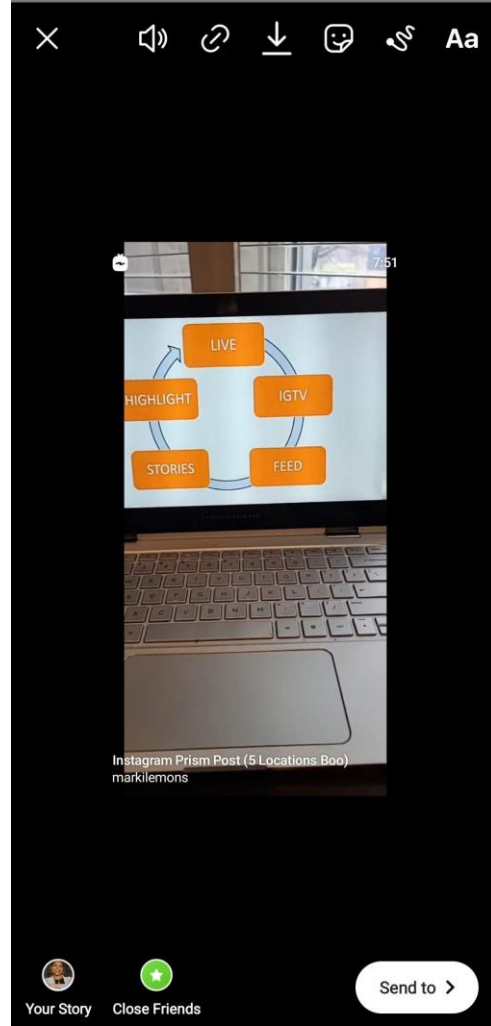
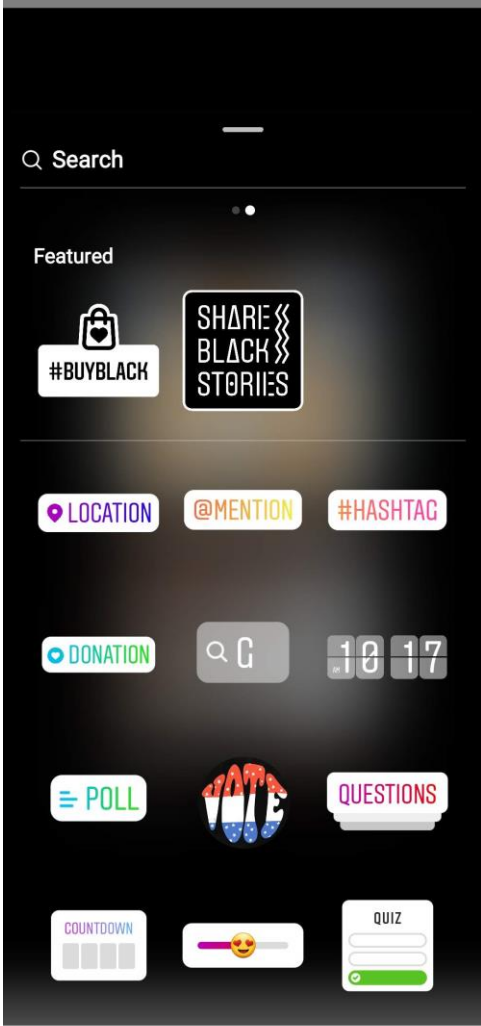


Write a message...

Search

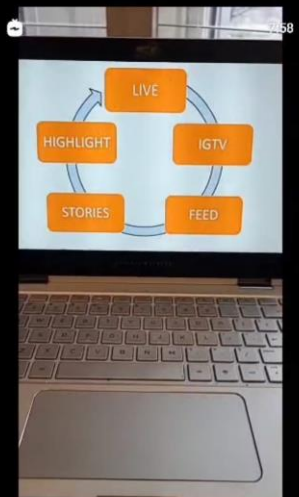


-  Sklyer sklyerfromchicago [Send](#)
-  Sarah Ware_Ware Realty Group waresarahl [Send](#)
-  Lamont Ellebb champagneclosings [Send](#)
-  Old folks olebigpapa, sklyerfromchicago [Send](#)
-  beremarkitable [Send](#)
-  Roy Jones rjsignaturecuts [Send](#)
-  Clearings Realtor romeliaanaya [Send](#)
-  narannual [Send](#)



markilemons 39s

THAT PRISM POST! LOL



Instagram Prism Post (5 Locations Boo)
markilemons

#NARANNUAL

Share to... Highlight More

markilemons 1m

THAT PRISM POST! LOL



Add to Highlights

-  COACHING
-  BOOK
-  PODCAST
-  SPEAKER
-  #INMAN

Cancel

Engagement

Last 90 Days ▾

Nov 29 - Feb 26

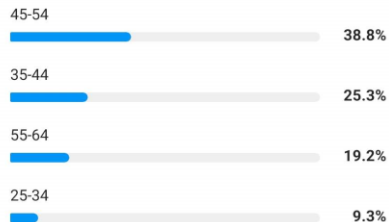
14,168

Accounts engaged

+296% vs Aug 31 - Nov 28

Engaged audience ⓘ

Top age ranges



Followers and non-followers

Based on accounts engaged



Engagement

Last 90 Days ▾

Nov 29 - Feb 26

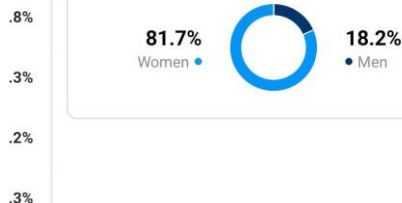
14,168

Accounts engaged

+296% vs Aug 31 - Nov 28

Engaged audience ⓘ

Gender



Followers and non-followers

Based on accounts engaged



Reach

Last 7 Days ▾

Sep 5 - Sep 11

Top Posts

Based on reach



Top Stories

Based on reach



Impressions

vs Aug 29 - Sep 4

20,223

+57.4%

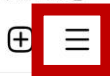
Profile Activity

vs Aug 29 - Sep 4

Profile Visits

121

markilemons



1,147 Posts 22.2K Followers 7,498 Following

Real Estate Keynote Speaker her/hers/she
Real Estate

I'm your GIRL, Marki Lemons Ryhal

I teach REALTORS how to earn more 💰

5X Best-Selling Author

#RealEstate Influencer w/ #Lipedema

linktr.ee/markilemons

Edit profile

Ad tools

Insights

Add shop



BOOK



SOCIAL SEL...



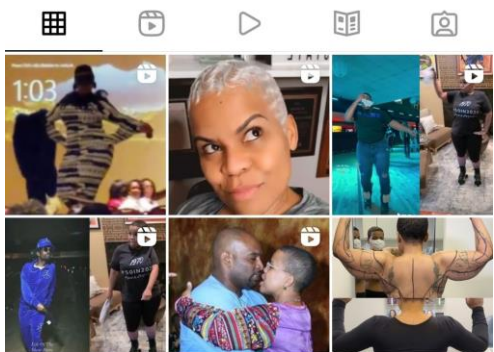
SPEAKER



COACHING



PODCA



markilemons



Professional Dashboard

Tools and resources just for creators.



1,147 Posts 22.2K Followers 7,498 Following

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Real Estate

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5X Best-Selling Author

Settings

Archive

Insights

Your activity

QR code

Saved

Cart · 1

Orders and Payments

Close Friends

Discover People

COVID-19 Information Center

Settings

Search

+ Follow and Invite Friends

Notifications

* Creator

Privacy

Security

Ads

Account

Help

About

Theme

FACEBOOK

[Accounts Center](#)

Control settings for connected experiences across Instagram, the Facebook app and Messenger, including story and post sharing and logging in.

Logins



Privacy

Account Privacy

Private Account

Interactions

Limits Off

Hidden Words

Comments Everyone

Posts

Mentions Everyone

Story

Reels

Live

Guides

Activity Status

Messages

Connections



← Reels and Remix controls

Remix

Allow remixing

Allow anyone to create reels that include your videos or photos and download them as part of the remix.

You can turn off remixing for individual posts from the more menu. [Learn more.](#)

- Allow for reels
 - Allow for feed videos
 - Allow for photos
-
- Facebook**
- Recommend on Facebook

Your reels may be shown to anyone on Facebook, not just your friends and followers.


Your reels will be **Public**, so anyone on or off Facebook can view or like your reel. Anyone on Facebook can create reels with your original audio and, if you allow it in you Reels settings on Instagram, remix your video.

[Share with Facebook profile.](#)












3:06 22%

markilemons

Professional Dashboard
Tools and resources just for creators.

 **1,147** Posts **22.2K** Followers **7,498** Following











Real Estate Keynote Speaker her/hers/she
Real Estate
I'm your GIRL, Marki Lemons Ryhal
I teach REALTORS how to earn more

-  Settings
-  Archive
-  Insights
-  Your activity
-  QR code
-  Saved
-  Cart · 1
-  Orders and Payments
-  Close Friends
-  Discover People
-  COVID-19 Information Center

4:07 23%

← Settings

Search






-  Follow and Invite Friends
-  Notifications
-  Creator
-  Privacy
-  Security
-  Ads
-  Account
-  Help
-  About
-  Theme

FACEBOOK

[Accounts Center](#)

Control settings for connected experiences across Instagram, the Facebook app and Messenger, including story and post sharing and logging in.

Logins

← **Account**

Saved

Fundraisers

Close Friends

Language

Captions

Browser Settings

Sensitive Content Control

Contacts Syncing

Sharing to Other Apps

Cellular Data Use

Original Posts

Request Verification

Posts You've Liked

Recently Deleted

[Switch Account Type](#)

[Add New Professional Account](#)





12 Posts 2,041 Followers 1,210 Following

Skyler Lemons | Chicago Realtor
Real Estate Agent

- Chicago 📍
- Realtor #EXITStrategyRealty
- @InmanConnect Speaker 2022 📝
- Howard Alumnus

www.skylerlemons.com/info

Followed by rooftherealtor, theregalphoenix and 14 others

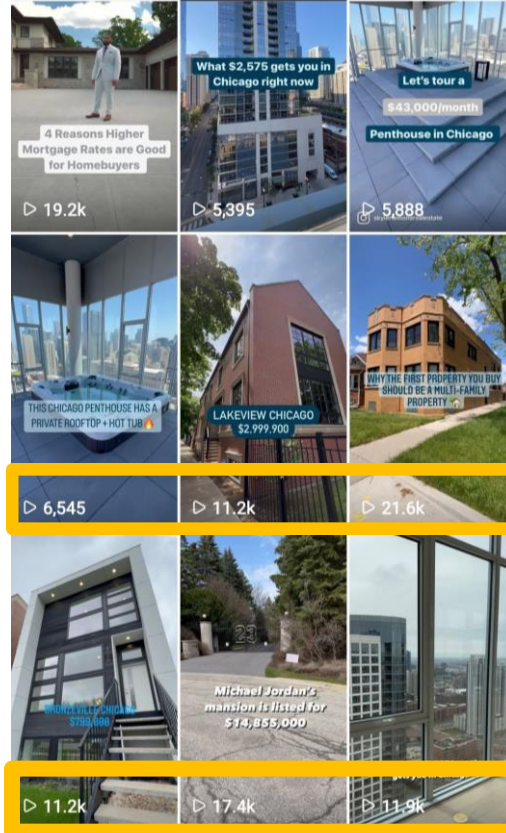
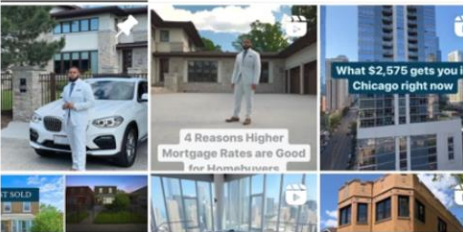
Follow... ▾

Message

Contact



Rio



11 Posts 1,715 Followers 1,035 Following

Skyler Lemons | Chicago Realtor
Real Estate Agent

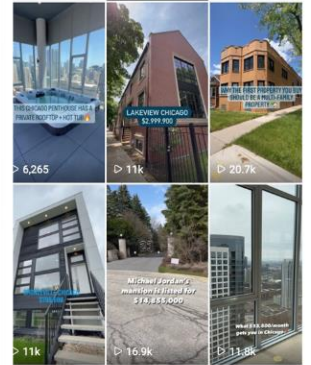
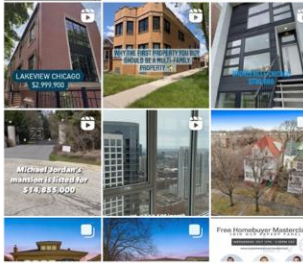
Realtor @exitstrategyrealty
Howard Alumnus
www.skylerlemons.com/info

Followed by rooftherealtor, frm79th and 9 others

Follow... ▾

Message

Contact





***Michael Jordan's
mansion is listed for
\$14,855,000***



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EVERY STEP OF THE WAY™

11:06



Reel insights



Interested in buying your first property?

🎵 Key Glock · Ambition For Cash
May 16 · Duration 0:55

▶ 21073 ❤️ 1155 💬 33 📌 521 📌 396

Reach ⓘ

20,254

Accounts Reached

Plays 21,073

Content Interactions ⓘ 2,105

Likes 1,155



11:07



Reel insights



\$799,000 | Bronzeville Superhome

🎵 2 Chainz · It's A Vibe (feat. Ty Dolla \$ign, Trey Songz,...
May 1 · Duration 0:56

▶ 11150 ❤️ 562 💬 12 📌 85 📌 31

Reach ⓘ

10,527

Accounts Reached

Plays 11,150

Content Interactions ⓘ 690

Likes 562



11:07



Reel insights



Michael Jordan is selling his mansion 🏠💰

🎵 Money Man · LLC (feat. Moneybagg Yo)
April 26 · Duration 0:27

▶ 17041 ❤️ 1079 💬 36 📌 133 📌 46

Reach ⓘ

15,974

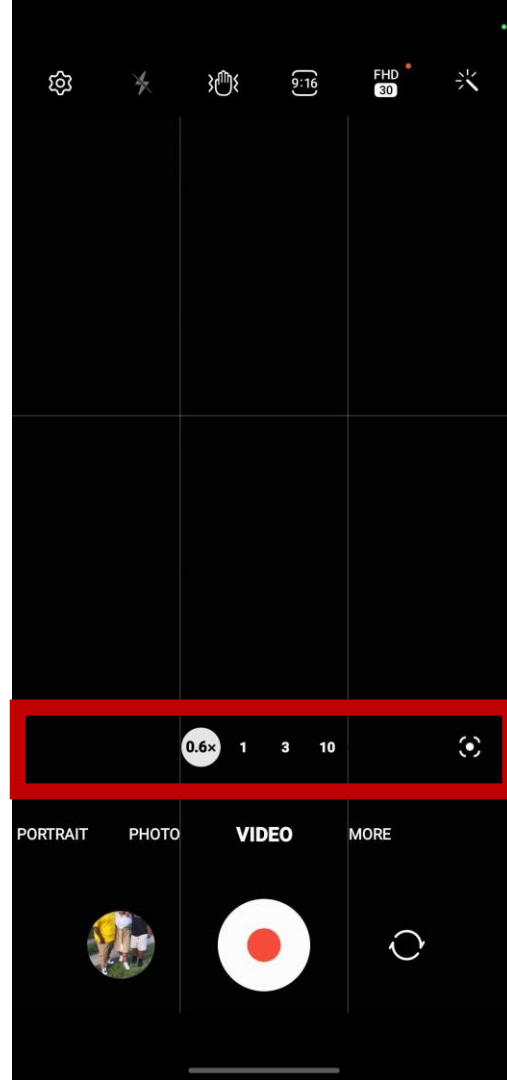
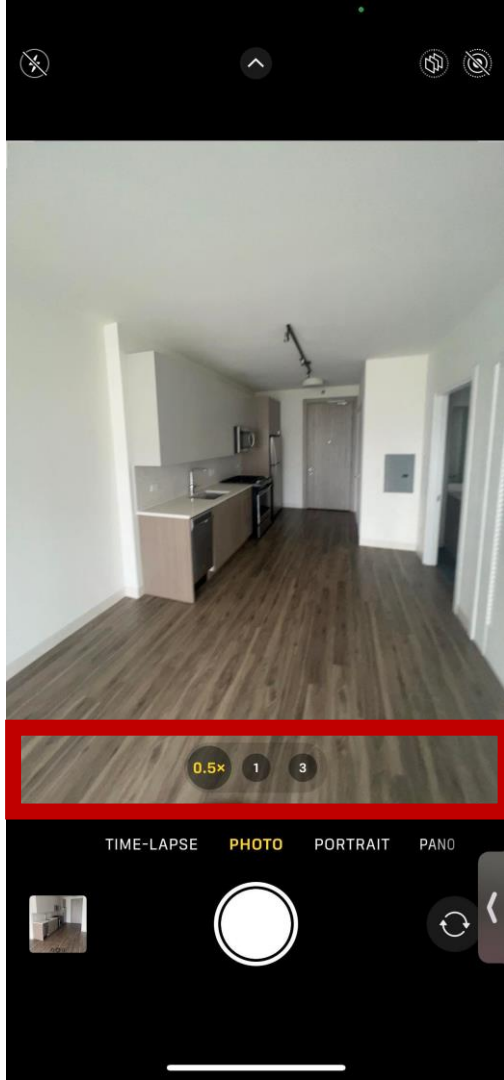
Accounts Reached

Plays 17,041

Content Interactions ⓘ 1,294

Likes 1,079




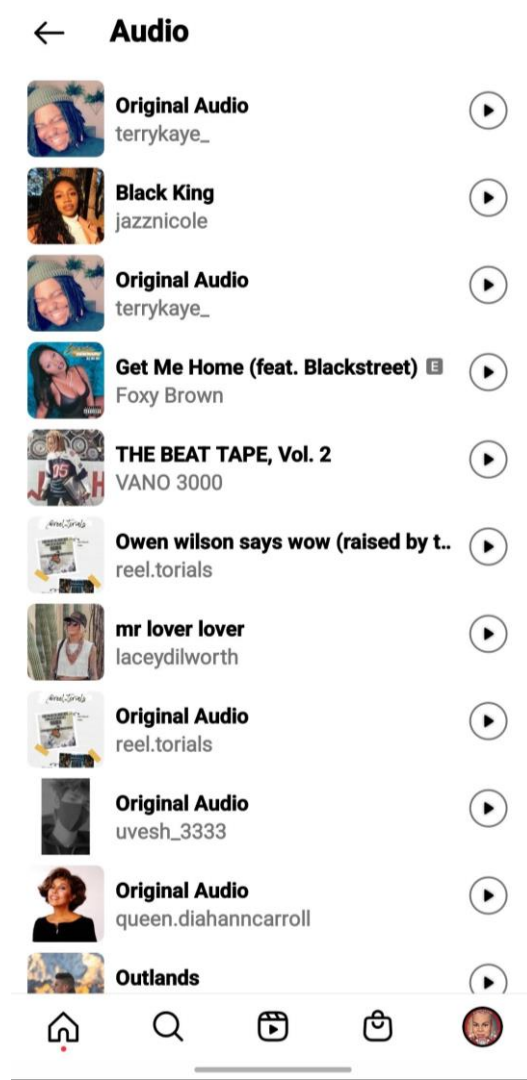
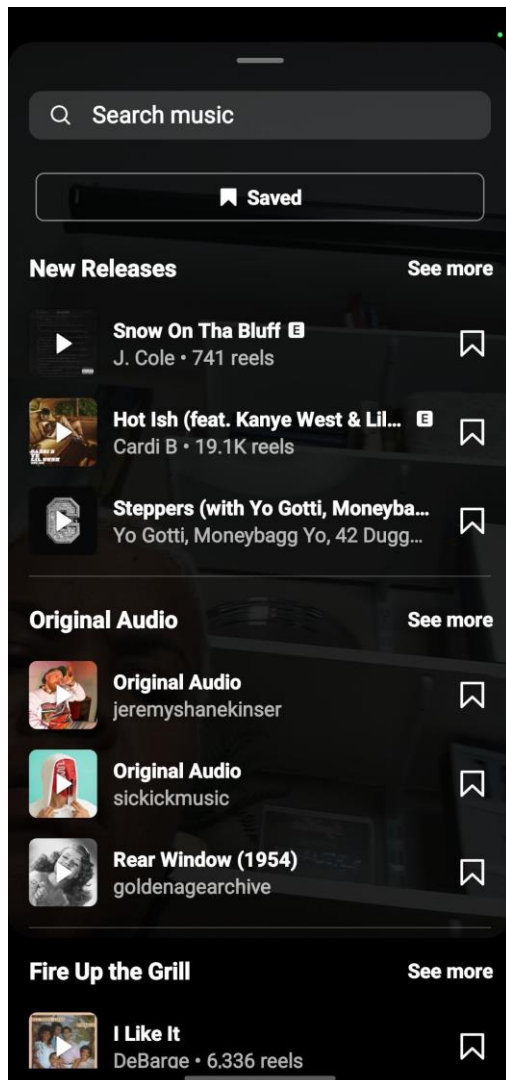


- ← hashtags ×
- 2020 Real Estate Hashtags
Modified Jul 7
 - 2020 Tshirt Hashtags
Modified May 2, 2020
 - 2021 REALTOR Conference Has...
Modified Mar 15
 - Planner Hashtags
Modified Jan 22
 - Business Hashtags
Modified Jan 3, 2016
 - 2018 Social Media Hashtags
Modified Feb 21, 2018
 - SPEAKER HASHTAG
Modified Feb 17, 2018
 - Podcast Hashtags
Modified Aug 21, 2019
 - Video Hashtag
Modified Nov 26, 2018
 - 2018 RE Hashtags
Modified Sep 3, 2019
 - Kaiabi Hashtaas

× 2021 REALT... 👤 🗨️ ⋮

#NARAnnual #NAR #RealEstate
#RealEstateAgent #REALTOR
#REALTORS #HomeBuyer
#REALTORLife #OwnIt
#REALTORSOwnIt #GetREALTOR
#WomensCouncil #NARAnnual2022
#NARConference #Conference
#LeadersMadeHere #WeAreCRS
#lipedema #lipedemawarrior





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1,218 Posts 23.8K Followers 7,502 Following

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Real Estate

I'm your GIRL, Marki Lemons Ryhal

I will NEVER inbox you about CRYPTO!

I teach REALTORS how to earn more 💰

6X Best-Selling Author

linktr.ee/markilemons

Edit profile

Ad tools

Insights

Add shop



Marki on Sta...



SPEAKER



#INMANCon...



PODCAST

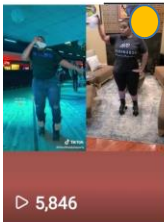


Test



Advertising Specialty Institute®

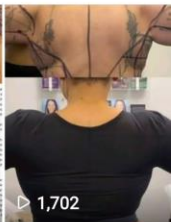
EVERY STEP OF THE WAY™



5,846



1,431



1,702



55.2k



4,694



5,074



3,858



8,379



174k



I'M JUST PRACTICING FOR MY
RELEASE DATE! I'M COMING TO A
SKATING RINK NEAR YOU.



I'M JUST PRACTICING FOR MY
RELEASE DATE! I'M COMING TO A
SKATING RINK NEAR YOU.

marklemons
Just wait until April when I'm medically ...
Itreks • Skate Wop by mi 2 people

← Reel insights






Messaging-related insights, such as shares and replies, may be lower than expected due to privacy rules in some regions. [Learn More](#)



Just wait until April when I'm medically cleared t...

Mikebtracks · Skate Wop

January 29 · Duration 0:12

				
175008	9935	360	870	172

Reel Insights ⓘ

Instagram and Facebook Plays 175,097

Instagram and Facebook Likes 9,935

HE IS MY SKATE MUSE!



MY #MOTIVATION

10:36 [social icons] 91%

← Reels [camera icon]

HE IS MY SKATE MUSE!

morgantreks 3,087

Try Remix MY #MOTIVATION

markilemons 77

Remix with morgantreks

We are only dealing with high vibration in ...

treks • Skate Wop by mi Skate King R... [profile icon]

[home icon] [search icon] [reels icon] [shopping icon] [profile icon]



IF I HAD A SON WHO SKATED THIS WOULD HIM

TikTok
#offbreakahparty



officialcjthetrainer



314



32

Try Remix



markilemons



Remix with cjthetrainerofficial



I created one video with no music. Next, I ...

III Crime Mob • Rock Yo Hips



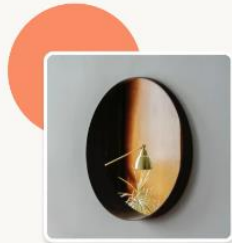


Turn followers into customers with Linkin.bio by Later

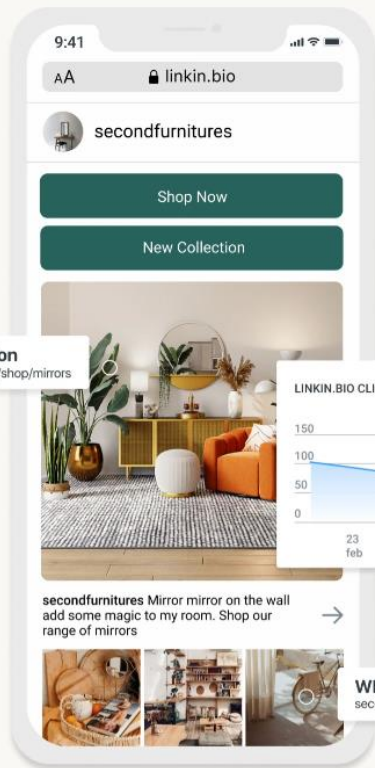
Make the most of your profile's most valuable real estate with the newest version of Linkin.bio.

Drive traffic, track clicks, and learn what your followers are most interested in - all for free.

Continue as Real Estate Keynote Spe... >



MOCA Collection
secondfurnitures.com/shop/mirrors



Linkin.bio Clicks: 48
Linkin.bio Gallery Clicks: 36
Shopify Revenue: \$145 USD



WFH Essentials
secondfurnitures.com/shop/towels



Home

Templates ▾

Features ▾

Learn ▾

🔍 bio link websites



Create a design



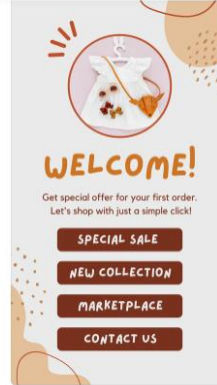
Theme



- Pink (45)
- Fashion (26)
- Sale (18)
- Business (17)
- Beauty (15)
- Vintage (10)
- + View more



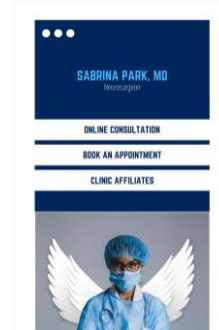
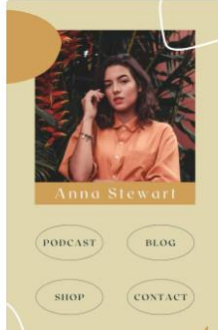
Create a blank Bio Link Website



Style



- Modern (110)
- Minimalist (100)
- Simple (67)
- Elegant (65)
- Feminine (49)
- Clean (26)



Help ?

<https://www.instagram.com/itsmodernmillie/>



589 Posts, 39.2K Followers, 1,362 Following

MILLIE | ONLINE EDUCATOR Entrepreneur Keeping Influencers up to date on the latest strategies & trends on social media! createwithmillie@gmail.com... more linktr.ee/itsmodernmillie Followed by andrakinaduca, holly.castle and 10 others

Following



COACHING

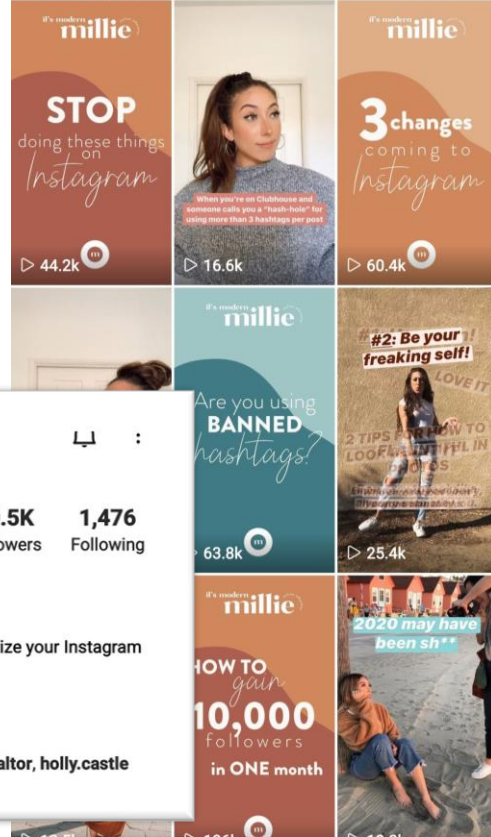


PROD

itsmodernmillie profile card showing 616 Posts, 61.9K Followers, 1,410 Following, and bio information.

itsmodernmillie profile card showing 719 Posts, 80.5K Followers, 1,476 Following, and bio information.

3,441



it's modern
millie online educator

HOW TO
gain
10,000
followers
in **ONE** month



itsmodernmillie • Following

Original Audio



itsmodernmillie 🌟 HOW I GAINED
10,000 FOLLOWERS ON INSTAGRAM
IN ONE MONTH 🌟

Okay, first of all there is only so much
information I can fit in 30 seconds!

Second, your follow numbers do NOT
define your worth. Building a
community is SO IMPORTANT and
having a good engagement rate!

I just have seen the most growth on
Instagram lately I wanted to share a 30
second quick tip video hoping I can
help in any way possible 😊

I know I didn't cover it all so why



Liked by andrakarinaduca and
7,069 others

JANUARY 6



Advertising
Specialty
Institute®

EVERY STEP OF THE WAY™

• +
○

<https://www.instagram.com/rebellenutrition/>

+
• ○



1,144 Posts
103K Followers
5,622 Following

4,166

Amie | Online Course Expert

Entrepreneur

📺 Built a 7 Figure Business!

I'll help you go from 0 to 7 figures with my FREE TRAINING!

linktr.ee/rebellenutrition

Followed by **kima** and **others**

Following ▾



Testimonials Reels



1,227 Posts
135K Followers
5,503 Following

Amie | Online Course Expert

Entrepreneur

Built a 7+ Figure Business!

I'll help you create passive online course!... more

linktr.ee/rebellenutrition

Followed by **steve_and_kira** and **others**



1,456 Posts
153K Followers
5,403 Following

Amie | Online Course Academy® she/her

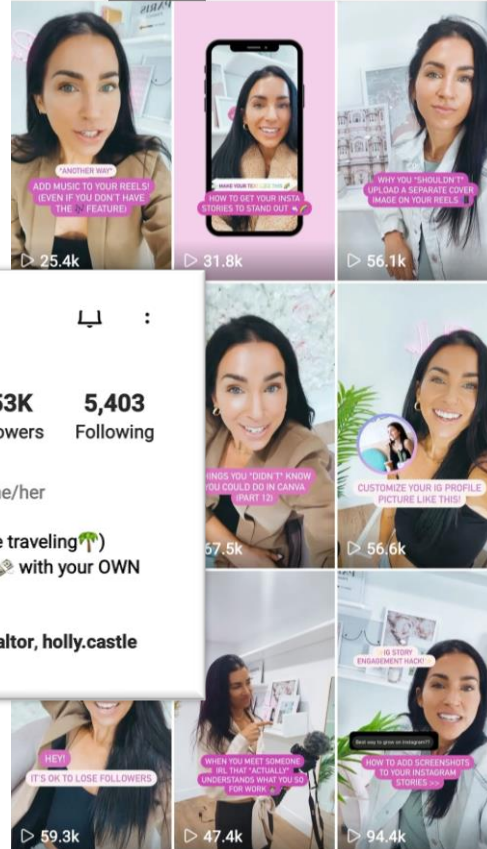
Entrepreneur

Built a Multi-Million Dollar Biz (while traveling🌍)

I'll help you create passive income 💰 with your OWN online course!... more

stanwith.me/rebellenutrition

Followed by **kim_starry_orlando_realtor**, **holly.castle** and **others**





rebellenutrition • Following

Original Audio



rebellenutrition YOU CAN NOW
CREATE YOUR REELS USING @canva
!!!! 🤩🥰📱 Here's how >>>

- ✦ Choose the reel template you like
- ✦ Upload your clips
- ✦ Change out fonts/colors to match your branding
- ✦ Edit the timing of each individual clip (!!!!)
- ✦ Download and post as a reel!

If you've been looking for a way to customize your reels (and stand out from everyone else) THIS is the perfect solution!! Lmk if you try it!

PS: My brand new 'Reels To Riches'



Liked by jas_simonerealtor and
5,687 others

JANUARY 25



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***THE PROMO
PRODUCTS INDUSTRY
IS CHANGING.***

JANUARY 5, 2023

DON'T MISS THE BIG ANNOUNCEMENT FROM ASI!

